Health and Wellbeing Board Meeting

Item Title: TECHSevern 2018 Conference

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1. Summary

Shropshire's first technology conference is set to attract influential speakers from across the globe. The TECH Severn 2018 Conference is being held at the Theatre Severn on 17 July 2018. Organized by Shropshire Council, the event will look at how technology may help solve many of the challenges faced by councils and businesses across the UK. Hundreds of delegates from across the country will hear how the latest innovations may transform their organizations approach to technology and how this technology could help them save costs and time, and possibly even lives in the future.

TECH Severn 2018 stems from the successful Tech Severn seed event held in late 2017 which was the launch event for this year's TECH Severn conference. The overwhelming support and positive feedback for the Tech Severn seed event has been the foundation on which TECH Severn 2018 has been based.

TECH Severn 2018, due to be held on 17th July 2018, will be centred on all of the 4 centres of excellence and will use the entire Theatre Severn. Starting with a networking business breakfast at 08:00am, the event kicks off with the opening ceremony at 10:00am with senior representatives from Shropshire Council and University Centre Shrewsbury offering a high level perspective of all of the innovation and development work taking place across Shropshire.

The opening ceremony will set the scene for the day and give a flavour of what people can expect. Key aspects will include the launch of the One Scheme, development of The Bridge, the Tech Gym, details of the Broseley project and the launch of the University Centre Shrewsbury's 'Centre of Excellence for Digital Health Technology, Research and Development.'

Following the opening ceremony, the numerous stands and exhibitors will open, food will be served and people can attend the speakers and the talks. TECH Severn is prioritising engagement through experiences which is why people can expect to see things like the One Scheme in Virtual Reality, CRES'Ts latest drone technology, and a demonstration of The Bridge set in the Shropshire Council's new VU immersive virtual environment.

The day allows an unprecedented opportunity for those in the industry to better understand the challenges faced by the public sector in Shropshire (and beyond) as well as discussions around the opportunities. The public sector are able to demonstrate their value, need and knowledge as well as better understand the solutions that are possible with current technology. And finally the University Centre Shrewsbury are able to better understand the partnership opportunities with local government and those in the industry.

With 35 exhibitors and over 400 delegates attending from around the UK TECH Severn will be a great opportunity to see how technology can tackle key challenges being experienced by an increasing ageing and vulnerable population. TECH Severn is not just a business gathering, it aims to provide delegates with insights into what the future holds for all types of businesses and how technology will shape our lives, work and businesses. Telehealth and telecare innovations have the potential to support and improve the quality of life for our residents and keep them from unnecessary care home and hospital admissions which reduces the anxiety felt by them and their families.

Speakers include:

- Chair: Vicki Archer, BBC will chair the conference;

- Maggie Philbin OBE President of the Institute of Engineering Designers and co-founder and CEO of TeenTech (Patron Duke of York http://www.teentech.com/about-teentech/);

- Rt Hon Paul Burstow, Chair, Social Care Institute for Excellence (SCIE) London South Bank University Previous Minister of State for the Department of Health;

- Professor Kevin Doughty, Visiting Professor of Digital Transformation of Care Services University of Cumbria University of Wales, Bangor Facilitator iCUHTec International Centre for Usable Home Technology;

- Andy Begley, Director of Adult Social Care & Housing, Shropshire Council;

- Sheila Mackintosh, Director and Housing Consultant at Mackintosh O'Connor Associates Ltd: Research Fellow, University of the West of England;

- William McMorran, MD of award winning architects Architectonicus, winner of the Dementia, Care & Nursing Home Expo 2018 Award for Exceptional Contribution to Dementia Care;

- Charles McCay, Managing Director of Ramsey Systems;

- Daniel Rowles has been working in Digital Marketing for the past 19 years, with extensive experience working both client side and within the agency environment.

Exhibitors include:

- Amazon
- Architectonicus
- Beacon Vision
- Biodose
- CITB
- Crest
- Cyclone
- Dementia Virtual Tour Bus
- Elements Europe
- Essence
- HFT
- Hitachi
- Igloo
- Legrand
- Ramsey Systems
- SARH Stafford And Rural Homes
- SBC Training
- Seeable
- Shrewsbury College of Arts & Tech
- Digital Health Partnership
- Building Control
- Connecting Shropshire/Broadband
- Growth Hub
- Invest in Shropshire
- Shropshire Council Organisation Development
- PSG Property Services Group
- Shropshire Council Training Courses for those working in care
- Tribe
- VCSA
- Vision Technology & Training Shropshire
- Steam UK
- Tesla
- TSA-Voice
- Tunstall
- Welbeing
- Wild Strawberry
- Wolverhampton University

2. Risk Assessment and Opportunities Appraisal

Event will be fall under the risk assessment carried out by Theatre Severn as they regularly run events, conferences and exhibitions. Electric and ethernet connections supplied by Theatre Severn and all electrical appliances used by Theatre are subject to their PAT testing regime as is any appliances used by Shropshire Council employees. Catering provided by Theatre inhouse caterers who are fully insured and have the necessary qualifications to supply and serve food.

All Exhibitors are responsible for their own risk assessment in relation to their stands

3. Financial Implications

This is event offers sponsorship and exhibitor opportunities as well as media sponsorship packages and is using Council owned premises and printers for any printing needs.

List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)
Cabinet Member (Portfolio Holder) Lee Chapman
Local Member All – Conference is relevant to whole county
Appendices None